SAN JOSE AT A GLANCE

Strategic Location

Situated between the Diablo and Santa Cruz mountain ranges, the City of San José encompasses 177 square miles at the southern tip of San Francisco Bay. San José's central location between San Francisco to the north and Monterey/Carmel to the south makes the Capital of Silicon Valley a gateway to adventures throughout California.

With a population of 925,000, San José is the 11th largest city in the nation, larger than San Francisco, Boston, Washington D.C., Seattle, Miami, Denver, and New Orleans. More than 1.8 million people reside in Santa Clara County, of which San José is the county seat.





History

In November 1777, El Pueblo San José de Guadalupe became the first civil settlement in California. The settlement was occupied by the Ohlone Indians along the Guadalupe River, and the 1778 census revealed 68 different ethnicities living in San José. At that time, San José was a farming community cultivating a number of different crops, which served the military communities in San Francisco and Monterey. In 1849, San José became the first capital of California, but this honor remained for only two years due to the lack of hotel and flooding capacity in downtown. Furthering San José's difficulties, the City was plagued with floods, earthquakes, and fires in the early 1900s. However, over the next 80 years, San José experienced one of the most significant economic changes in California history, transforming from an agricultural community to what is known today as the "Capital of the Silicon Valley."

Quality of Life

San José's quality of life is unsurpassed. With 300 days of sunshine a year and an annual average temperature of 70 degrees, those living and working in San José can enjoy the City's many attractions, wineries, cultural and performing arts, sports and recreation opportunities and year-round festivals and celebrations. Seventy-five percent of residents rated the quality of life in the City as either "excellent" or "good" in the City's most recent Community Survey. San José continues to be rated one of the safest large cities in America. As a place to live and do business, San José has received accolades from Business Week, Money Magazine, and other national media.

Diversity

Diversity is a hallmark of San José. San José is a City proud of the cultural and ethnic diversity

SAN JOSE AT A GLANCE (CONT'D.)

Diversity (Cont'd.)

of its population and workforce, and the rich cultural identity of its many neighborhoods.

City residents speak more than 46 different languages. Japantown is a popular tourist stop and a cornerstone neighborhood full of tradition. Biblioteca Latinoamericana, one of the City's innovative library branches, boasts one of the largest collections of Spanish language materials in northern California. The City sponsors many cultural festivals and numerous ethnic chambers of commerce are active in the community. According to the 2000 demographics, residents of the City include 36.0% White, 30.2% Hispanic, 26.9% Asian/Pacific Islander, 3.3% African American, and 3.6% other.



Education

Thirty-six public school districts and an estimated 350 private and parochial schools provide families with a range of educational choices. Innovative programs in local school districts include a nationally acclaimed performing arts magnet, and concentrations in aerospace, international studies, math and science, radio and television and more.

Higher education facilities in and around San José are superior. San José State University (SJSU) is California's oldest public university, founded in 1857. It offers strong programs in business, information technology, journalism, mass communications and engineering, with SJSU turning out twice as many engineers as any nearby university. In addition, SJSU and the City of San José have joined together to provide the Martin Luther King Library, a first class public library for students and residents.

Area colleges include Santa Clara University, the State's oldest institution of higher private education, founded in 1851. Other excellent nearby universities include Stanford University, University of California at San Francisco, University of California at Berkeley, and University of California at Santa Cruz.

Seven community colleges serve the County of Santa Clara, offering a variety of two-year programs and work-ready certificate programs. Community-based programs like Metropolitan Adult Education and the Center for Employment Training fill the need for basic skills and job training. Thirty-four percent of San José Metro Area's workforce has a college degree, the second highest percentage in the nation.

Economic Diversity

Perhaps more important than rankings and statistics, the term "Capital of Silicon Valley" describes not only a City and geographic region, but a culture, an entrepreneurial energy, a spirit of innovation, and a symbol of opportunity. This past year that entrepreneurial spirit led to the introduction of the Silicon Valley Biotech Incubator. While San José and Silicon Valley are largely associated with the technology industry, the City's business profile is diverse and healthy. Commercial, retail, industrial, professional and service businesses all thrive in San José.

SAN JOSE AT A GLANCE (CONT'D.)

International

On the international front, San José has attracted significant foreign investments, particularly from information technology companies. The San José metropolitan area represents one-quarter of California's total exports, yet comprises only three percent of the State's population. In 2002-2003, San José ranked second among United States cities in exports with nearly \$30 billion in foreign shipments.

The area is rich with research and development resources and San José area companies typically receive about one-third of the nation's venture capital investments.

Tourism

Residents and visitors enjoy the City's many attractions year-round: museums, parks, wineries, cultural and performing arts, sports, recreation, multicultural festivals, theme parks, shopping and, of course, great hotels and restaurants. Attractions include the Tech Museum of Innovation, San Jose Museum of Art, Raging Waters, Happy Hollow Park and Zoo, the Japanese Friendship Garden, Alum Rock Park, the intriguing Winchester Mystery House, and the largest children's museum for youth on the West Coast, the Children's Discovery Museum.

Sports

Several professional sports teams call San José home: the Sharks, National Hockey League; the SaberCats, Professional Arena Football; the Giants, Minor League Baseball; the Earthquakes, Major League Soccer; and the Women's United Soccer Association is on its way to re-start in 2005. The City also has a state-of-the-art community ice center, golf courses, and parklands, including a beautiful three-mile riverwalk spanning from downtown to the airport.

Transportation

San José/Silicon Valley has the following mass transportation options:

- The Norman Y. Mineta San José International Airport is located within minutes of downtown and serves over 10.7 million passengers annually, with 15 major passenger airlines operating nonstop service to 33 U.S. cities and international destinations.
- A 28-mile Light Rail line, with 33 stops from south San José to Mountain View, with 7.4 million passengers annually. The area also has a 7.5-mile Light Rail extension from north San José to Mountain View links residential areas with major high-tech employers such as Rolm Cisco Systems, Siemens. Lockheed-Martin, Netscape, Hewlett-Packard. This summer, another Light Rail expansion is expected, Tasman East and Capitol Light Rail.



- A fleet of 509 buses serving over 47 million annual riders with 72 routes and over 4,600 stops.
- CalTrain, a commuter rail service, with 34 stations. It runs from Gilroy through San José and north through the Peninsula to San Francisco, serving about 3.9 million passengers annually.
- The innovative Eco Pass program by which employers can purchase annual photo ID public transit passes for employees at a significant discount.

SAN JOSE AT A GLANCE (CONT'D.)

BASIC CITY FACTS

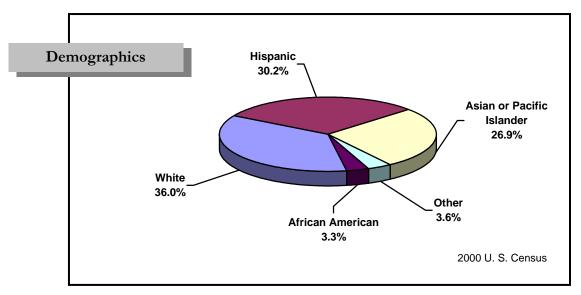
FOUNDED: 1777; California's first civilian settlement

INCORPORATED: March 27, 1850, California's first incorporated

City, and site of the first State capital.

GENERAL DATA

Population (January 2003)	925,000
Registered Voters	383,545
Median Household Income	\$105,500
(U.S. Housing and Urban Development family	of four as of 2002)



Miles of Streets	2,299
Miles of Alleys	2
Area of City (square miles, as of 2002)	177
Land Use:	
Single-Family	39.8%
Two-Family	1.8%
Multi-Family	4.9%
Mobile Home	0.7%
Commercial	3.5%
Industrial	14.2%
Schools	3.3%
Parks	9.7%
Right-of-way	15.5%
Vacant	6.6%



SAN JOSE AT A GLANCE (CONT'D.)

AIRPORT

Size	1,000	Approx. Acres
Terminals	2	11
Runways	3	
Hours of Operation	24	
Operations Per Year:		
Commercial Airline Operations	113,972	
Cargo Commercial Airlines Operations	4,636	
Taxi/Commuter Commercial	19,032	
General Aviation	62,510	
Military Flights	125	
Landings Per Day:		
Commercial	189	
General Aviation	86	
Number of Passengers Per Year:	10.7	Million
Business	48%	
Non-Business	52%	
Public Parking Spaces:		
Short-Term Parking	2,888	
Long-Term Parking	4,000	
Services:		
Passenger Airlines	15	
All-Cargo Airlines	4	
General Aviation Based Aircraft*	119	



ENVIRONMENT AND UTILITIES

Miles of Municipal Sewer Mains	2,181
Number of Water Pollution Control Plants ¹	1
Number of Square Miles the Sanitary Sewer System Spans	177
Gallons of Wastewater the Plant has the Capacity to Treat Per Day	167 Million
Gallons of Wastewater Treated Per Day	118 Million
Number of Municipal Water Systems ²	1
Meters in Municipal Service Water Area	26,025
Miles of Water Mains	325
Gallons of Municipal Water Consumption Per Year	7 Billion

^{*}Does not include aircraft used by fixed base operators

Serving the San José, Santa Clara, Milpitas, Campbell, Cupertino, Los Gatos, Saratoga, and Monte Sereno areas.
Serving the Evergreen, North San José, Alviso, Edenvale, and Coyote Valley areas.

SAN JOSE AT A GLANCE (CONT'D.)

ENVIRONMENT AND UTILITIES (CONT'D.)

2002 Recycled Materials:	
Tons of Newspaper	9,283
Tons of Mixed Paper	44,860
Tons of Glass	9,240
Tons of Cardboard	6,232
Tons of Yard Trimmings	135,733
Gallons of Used Motor Oil	194,645



FIRE

Fire Stations	31
Companies	43
Pumpers:	
Front Line	31
Ready Reserve	7
Aerial Ladder and Elevated Platform Tru	cks:
Front Line	8
Ready Reserve	3
Brush Rigs:	
Front Line	6
Ready Reserve	6
Crash Rescue Vehicles	3
Auxiliary Vehicles	20
Water Tenders	3
Fires Per Year	2,200
Hazardous Materials Incidents Per Year	500
Fire Safety Code Inspections Per Year	16,000
Emergency Medical Calls Per Year	40,000
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LIBRARIES

Number of Outlets:	
Main Library	1
Branches	17
Bookmobile	2
Items Checked Out (Circulation)	13,491,212
Books	1,688,213
Audio Visual Materials	306,566
Reference Questions	536,073



SAN JOSE AT A GLANCE (CONT'D.)

PARKING

Parking Meters	2,120
Parking Lots (2,084 total spaces)	17
Parking Garages (4,780 total spaces)	5

PARKS, RECREATION AND NEIGHBORHOOD SERVICES

Park Sites	170
Park Acreage	3,512
Playgrounds- Schools	515
Playgrounds- Parks	181
Community Centers	19
Senior Centers	5
Swimming Pools (not including schools)	6
Tennis Courts - Schools	185
Tennis Courts - Parks	95
Public Golf Courses	3
Sports Centers	4
Youth Centers	10
Number of Strong Neighborhoods Initiative Areas	19
Total Annual Attendance in Recreation Programs	4,226,800



POLICE

1
361
51
15
18
1
1
202,891
301,144
33,202

